



## 19<sup>TH</sup> VOORBURG GROUP MEETING ON SERVICES STATISTICS

### 2004 Progress Report from Mexico

#### ABSTRACT

July 2004

#### 1. SERVICES STATISTICS IN MEXICO: MONTHLY SURVEY OF SERVICES

INEGI has been collecting services statistics in a monthly basis since 1994. The Monthly Services Survey (MSS) was designed to produce basic information about the productive structure for a broad number of services activities. At the moment, the main aim of the MSS is to provide information about the non-financial private services to the National Accounts System.

The definition of the activities in the survey is based on the classes of the Mexican Classification for Activities and Products - CMAP.

This survey collects information from service enterprises for a sample about 4,521 economic units and it covers 79 different classes of services.

The MSS collects information for a non-detailed list of products related to the activities mainly considered in the information and transport sectors. The MSS covers the following classes: Hotels and Restaurants; Land, Water and Air Transport, Support Transport Activities, Post and Telecommunications, Real State Activities, other business activities, sewage and refuse disposal, sanitation, recreational, cultural and sporting facilities and other service activities.

The MSS is widely used for internal purposes to measure employment in services. A comparative internal analysis between different types of employment within business and personal services is still to be undertaken. The variables that this survey considers are:

- Employed Personnel
- Worked Hours
- Remunerations
- Expenditures
- Income

#### 2. CLASSIFICATION OF SERVICE ACTIVITIES AND PRODUCTS

Over the last 3 years, INEGI has been working on the development of service universe within the North American Industrial Classification System (NAICS) with its two partners (United States and Canada). Phase 1 of the project was to develop 3 specific NAICS sectors (information, financial services, and administrative support). Phase 2, presently underway is aiming at standardizing the following five service sectors:

- Transportation
- Restaurant
- Arts, entertainment and leisure
- Health and
- Education

The MSS were aligned with the Mexican Classification for Activities and Products (CMAP). The service categories for expenditures (demand side) were further developed and normalized within the North American Product Classification System (NAPCS). NAPCS is designed to be "market-oriented or demand based". Products are being developed in stages by industry.

On February 2, 1999, the statistical agencies of Canada, the United States, and Mexico agreed to develop a comprehensive and integration North American Product Classification System (NAPCS). This follows on the heels of the finalization of the North American Industry Classification System in 1997. Both systems are designed to improve statistical comparability among the three countries of the North American Free Trade Area (NAFTA), signed in 1994.

### **3. ACTIVITIES TO BE DEVELOPED IN 2004-2005 RELATED TO VOORBURG PROGRAM: MODULAR SURVEYS OF SERVICE ACTIVITIES**

Currently, the MSS is under re-engineering, assuring the transition of many service questionnaires to the new NAICS environment (see list of current service surveys - Appendix I), in order to include new activities that weren't available before and to obtain more disaggregated data.

Starting in 2005, INEGI will introduce 8 modular surveys that will be collecting information for selected services activities, according to their contribution to the GDP, based on the NAICS 2002. The modifications introduced in these focused activities will be grouped in the following classes:

- Telecommunications,
- Tourism,
- Educational,
- Health,
- Load Transportation,
- Real Estate,
- Professional,
- And Entertainment Services.

The new monthly survey will cover the 14 different services sectors included in the NAICS and will provide a more complete information set, which reflects the behavior of the services sector, measured on a standard classification making feasible international data comparisons.

The data collected by the Economic Census composed during 2004, will promote the implementation of an Annual Survey for Services (ASS). The creation of the ASS will be discussed and approved by a Working Group coordinated by INEGI and composed by representatives from governmental institutions and private associations.